

Depression Screening and Follow-Up



The program

Best Buy Health is helping health plans meet the newly proposed Star Rating measurement focused on depression screening and follow-up. We use data and assessments to identify at-risk individuals and create tailored intervention plans that proactively engage them, connect them to essential resources, and provide ongoing support.

The benefits



Improve Star Ratings

by meeting CMS requirements to screen for depression and provide a follow-up program.



Improve outcomes

by increasing adherence to care plans.



Reduce healthcare costs

by addressing social determinants of health (SDOH) and preventing health issue escalations that lead to ER visits, hospitalizations, or long-term treatment.



Make data-driven decisions



about care strategies, resource allocation, and program effectiveness.

Build trust

through engagement and better social support.

The impact

Best Buy Health and a leading health plan partner conducted a pilot that saw:

11%

decrease in
risk scores

\$800-\$1,999

cost savings per
member per year

Why it matters

Social Isolation is an unseen health crisis, posing significant risk to member health and well-being:

25%

of older adults are
affected by social
isolation

68%

increased risk of
hospitalization in
patients with perceived
social isolation