



Getting started guide

# Best Buy Health Broker Referral Program

# Support more clients, fill gaps, get rewarded.

**At Best Buy Health, our goal is to empower people to age independently and safely, regardless of their health plan coverage.**



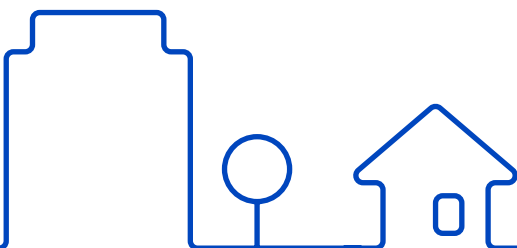
Due to recent changes in some Medicare Advantage plans, personal emergency response systems (PERS) and other supportive technologies are not always included. That's why we created the Best Buy Health Broker Referral Program—to give you a simple way to support clients when coverage isn't available.

Through this program, you can refer clients to Best Buy Health's PERS solution and earn \$25 for every eligible referral purchase made using your unique link.

We handle product delivery, onboarding, and ongoing support, so you can stay focused on guiding your clients through the care journey.

**\$25**

Earn \$25 for every eligible referral purchase made using your unique link!



# Get started by using the steps below.

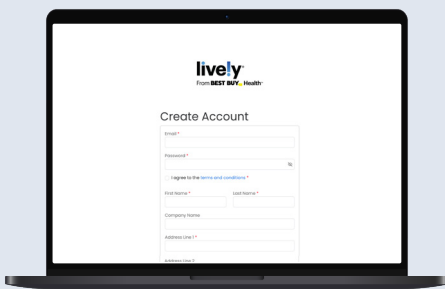


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## Create your Broker Referral program account

Click this [link](#) and complete the form to create an account.

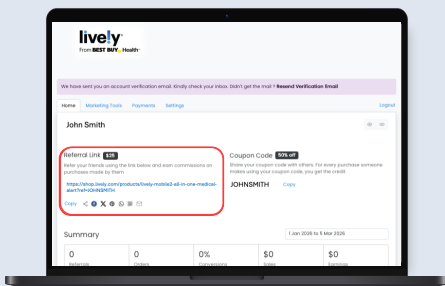
Use your business email and create a password. Review and agree to the terms and conditions. Provide your name, company, and mailing address. Then, click **Create Account**.



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## Start referring

After creating your account, you will have immediate access to your unique referral link, located at the top of the homepage. Simply copy and paste that referral link into emails, social posts, websites, etc.

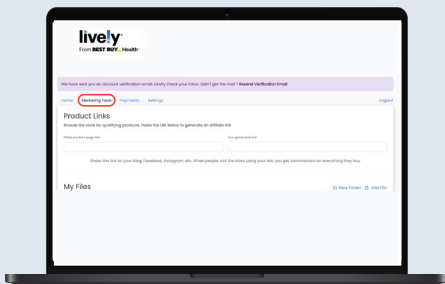


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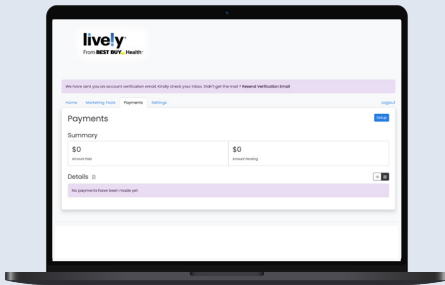
## Use our engagement toolkit

We provide optional communication templates to help you share this opportunity with clients. You can access this engagement toolkit under the **Marketing tools** tab within the portal.

Please confirm clients are not eligible for PERS under their current insurance plan before initiating any outreach.



# Get started by using the steps below (con't)



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## Update your payment information

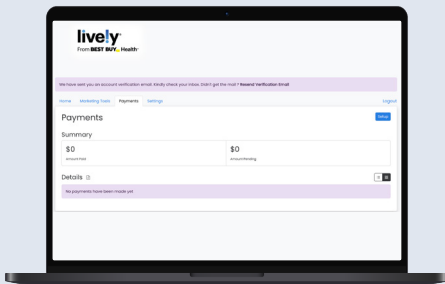
In order to receive payments, you need to ensure you submit your W-9 form and set up your payment settings.

W-9 Form: Go to the **Settings** tab within the portal and select **Fill W-9 Form**. Once you have submitted your information, a W-9 form will be generated. Please review the form for accuracy.

Once you submit your W-9 form, our team will review it and notify you of approvals.

### Payment Settings:

Under the **Settings** tab, navigate to **Payment Settings** and select **Setup**. Enter the PayPal email address associated with your PayPal account.



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## Start tracking your referrals and payments

You can easily track your referrals and sales on the portal home screen. Or navigate to the **Payments** tab for a summary of your earnings.



### Who to refer?

- Clients without emergency response coverage through their Medicare Advantage plan
- Clients who have lost this benefit or never had it
- Clients open to a self-pay PERS solution

### Need help?

For support please contact [lilly.sanchez@bestbuy.com](mailto:lilly.sanchez@bestbuy.com)

**BEST BUY** Health